



SUSTAINABLE & RESPONSIBLE
DEVELOPMENT

Vedanta Business Partner (TMT Retail) (Sales & Distribution) For Steel Products- TMT Bars

ESL Steel Limited,
(a subsidiary of Vedanta Limited)

REGISTERED OFFICE :

Siyaljori, P.O. Jogidih, O.P. Bangaria, P.S.
Chandankyari, Bokaro, Pin - 828303, Jharkhand,
India

EXPRESSION OF INTEREST

Vedanta Limited, a subsidiary of Vedanta Resources Limited, is the world's leading Oil & Gas and Metals Company, and one of the largest producers of Oil & Zinc, Lead, Silver, Copper, Iron Ore, Steel, and Aluminium & Power across India, South Africa, Namibia, and Australia.

ESL Steel Limited, a subsidiary of Vedanta Limited, operates 1.5 Million Ton Per Annum (MTPA) integrated steel plant near Siyaljori village in the Bokaro district of Jharkhand. ESL has established excellence at every stage of production by bringing international expertise and solution from reputed manufacturers.

Supporting India's vision of 'Atmanirbhar Bharat' with a key focus on empowering all our customers, it is pleased to invite Expression of Interest from reputed Distributors/Channel Partners for its' TMT Rebars principals, to augment Vedanta's efforts to service and expand its reach in the segment.

Eligibility Criteria

- Relevant experience in trading/distribution of Base Metals/Steel/Other Commodities etc.
- Proven track record of customer service within established Dealer Network.
- Financial Strength based on CP's previous 3 years performance including turnover, profitability etc.
- Infrastructure Capabilities including Warehouses, last mile delivery facilities, Sales force etc.
- Existing Channel finance partners & available credit line from banking partners.
- In case of existing partner, previous track record with Vedanta.

Vedanta invites Expression of Interest (EOI) from competent Indian partners with relevant experience for End-to-End sales operations (lead generation, customer acquisition, sales including provision of value-added services for primary and value-added products for its' TMT Rebars within established Dealer Network.

Interested parties are send their EOI/documents/queries via e-mail to: EOI@vedanta.co.in. Pls fill the form at: tinyurl.com/VedantaEOI. Last Date to submission of EOI: 30th September'21