

ESL TALKS

ISSUE #07

VEDANTA ESL LTD MONTHLY NEWSLETTER

Jan-Feb 2024



FROM THE CEO'S DESK

Dear ESL Parivar,

As we embark on the journey of 2024, it's important to pause and reflect on the challenges we overcame together in 2023. Despite the hurdles that tested our resilience and mental fortitude, we emerged stronger than ever as a unified team. Looking back, it's evident that our company's strength lies in our collective ability to tackle adversity head-on.

Despite the obstacles, we made significant strides forward, both in our production endeavours and in our contributions to the communities we serve. While it's important to acknowledge and learn from our setbacks, let's also take a moment to celebrate our victories, no matter how small they may seem.

ESL's success is a testament to the unwavering dedication and commitment of every employee. As we move forward into 2024 and beyond, let's carry this spirit of teamwork and resilience with us, striving for continued excellence in all that we do.

Here's to a year filled with happiness, health and success for us all!



Ashish Kumar Gupta
CEO and WTD,
ESL Steel Limited.

INSIDE THIS ISSUE



FROM THE CEO'S
DESK



BUSINESS
HIGHLIGHTS



DIGITAL &
INNOVATION



COMMUNITY
DEVELOPMENT



LIFE AT
VEDANTA



AWARDS



MEDIA



CREATIVE ALERT



BUSINESS HIGHLIGHTS

CEO Townhall January 2024

Our CEO commenced the Townhall meeting with warm New Year wishes, followed by a cake-cutting ceremony. He emphasized the importance of cost optimization and managing KPIs to become the lowest-cost steel producers, highlighted the positive safety performance over the last year and encouraged the continuation of safety practices. He solicited suggestions from employees for improving revenue in the upcoming year and encouraged minimal customer complaints, attributing them to the high quality of our products. Our CDO provided insights into digital initiatives undertaken in the previous year, such as training sessions on the ethical use of generative AI and the Historian Project. Our CMO shared market insights, indicating market improvements post-Diwali and expressed optimism about achieving high numbers in DI Pipe sales.





CEO Townhall February 2024

In February, ESL soared to new heights of achievement and innovation. Our CEO welcomed all the participants with gratitude and recognized their pivotal role in our success. The best performers were celebrated, setting the bar even higher for excellence and targets were set for business planning processes, momentum and growth.

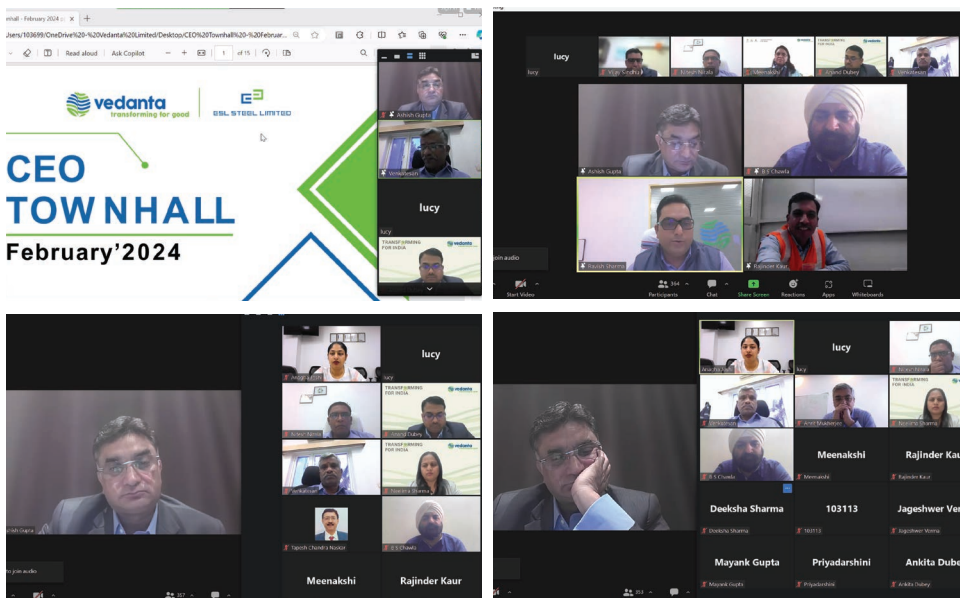
The Human Resource department shone brightly, winning the 'Happy Place to Thrive' award and clinching three Chairman's Awards for their exemplary performance. V-Build Phase 2 was launched, aiming to identify potential employees and enhance efficiency and sustainability.

Safety and wellbeing remained paramount, with record-breaking safety metrics and initiatives like Road Safety Month and Prarambhik Journey 2.0. Quality standards soared with ESL Steel Limited's victories and completion of audits, backed by the CEO's unwavering emphasis.

Operations witnessed the launch of 'Each One, Lead One' initiative and the commendable completion of projects like shotcreting of BF3 and commissioning of third Sewage Treatment Plant.

Security remained vigilant, thwarting theft attempts and enhancing visitor clearance measures, ensuring a safe environment for all.

The secondary sales team exceeded targets, digital advancements were made with ladle tracking and Metal 3D Printers, while CSR initiatives touched lives and marketing strategies were focused on sustainable growth.



A Step Closer to Sustainable Operations

We are thrilled to announce a significant milestone in our ongoing commitment to sustainable sewage water treatment. On 31st January 2024, Mr. Anrit Mukherjee (Director-CE) spearheaded the inauguration ceremony of STP 5. With a capacity of 75 KLD, STP 5 is strategically located near the TG building within the CPP area. This marks a notable addition to our existing STP infrastructure at ESL premises, complementing the capacities of STP 1 (200 KLD) and STP 3 (150 KLD).

This initiative represents a significant stride towards our broader objective of achieving sustainable and eco-friendly operations. We are excited about the positive impact this expansion will have on our environmental stewardship efforts.



Celebrating Quality Month with KAIZEN MELA

Our Quality Month culminated in a spectacular closing ceremony with KAIZEN MELA, uniting over 750 participants in various engaging activities. From Quality Chaupal to Reelsmania, our events fostered knowledge, engagement and innovation. Dr. Pankaj Kumar's total productive maintenance training and ideation drive highlighted our commitment to continuous improvement. Special thanks to our ExCo Members – Mr. Ashish Gupta, Mr. Ravish Sharma, Mr. Anand Dubey and Mr. Khirod Barik for their pivotal roles. Here's to a future of excellence and innovation.



DIGITAL & INNOVATION

Exploring Applicability of Metal 3D

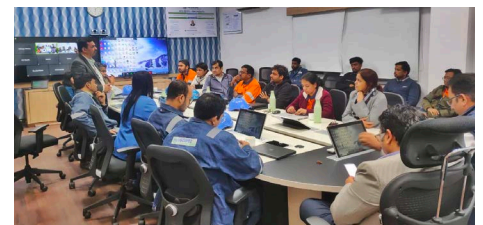
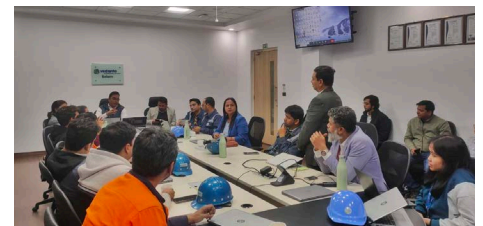
Printer at ESL

On 25th January 2024, ESL's digital team embarked on an exciting journey to explore the potential applications of 3D printing metal within our organization. With active participation from over 25 plant leaders and digital Single Points of Contact (SPOCs), this initiative aimed to push the boundaries of innovation and technology at ESL.

The highlight of this exploration was the demonstration by 3D printing team, who showcased impeccably printed spears, meticulously meeting the specified requirements outlined by our ESL team. This achievement represents a significant leap forward in enhancing our capabilities and fostering a culture of innovation within ESL.

The 3D printer model utilized for this exploration is the TVASHTR 500. Leveraging direct energy deposition 3D Printing technology and utilizing pure copper as the metal substrate, we have unlocked new possibilities for manufacturing and production within our organization.

As we move forward, we eagerly anticipate the integration of this cutting-edge technology into our operations. By embracing Metal 3D printing, we are poised to revolutionize our approach to manufacturing and drive unparalleled innovation in the industry. Stay tuned as we continue to push the boundaries of what's possible at ESL.

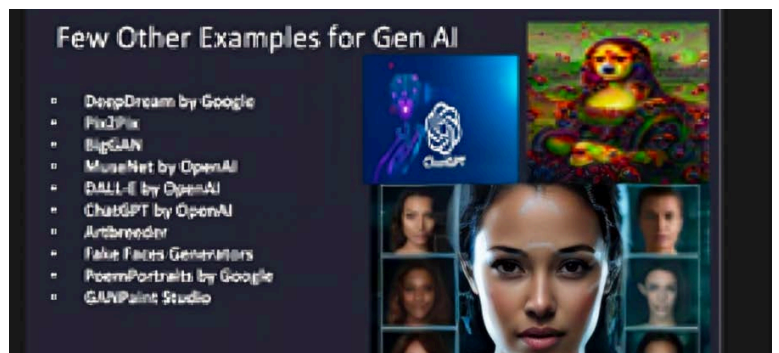


Ethical AI Training Session

Our digital team orchestrated a highly successful Ethical AI training session on 29th December 2023, enlightening participants on responsible AI development, ethical decision-making and societal impact. Led by Mrs. Amrita Bhattacharjee from digital team, the session fostered a community committed to ethical AI practices, with over 70 enthusiastic participants. During the session, attendees delved into various examples of ethical AI models, including DeepDream by Google, BigGAN, MuseNet by OpenAI, DALL-E by OpenAI, ChatGPT by OpenAI, Artbreeder, PomPortraits by Google, GANPaint Studio and AI Face Generator. These examples showcased the breadth of ethical AI applications and possibilities, inspiring participants to explore ethical AI frameworks further.

Additionally, the session shed light on the detrimental effects of unethical AI usage. Examples such as manipulated WhatsApp messages, including fake videos of PM Narendra Modi and Rashmika Mandana, highlighted the urgent need for ethical AI practices and vigilant oversight to prevent misuse.

By fostering a culture of ethical AI within our organization, we are committed to harness the power of AI for positive societal impact while safeguarding against unethical practices. We extend our gratitude to all participants and look forward to continuing our journey towards responsible AI development and deployment.

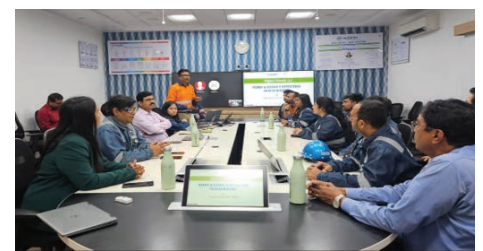


ESL Steel Limited Launches AI-Driven Sleep & Fatigue Detection System

In a significant move during Digital Month 2.0, ESL's Digital Team unveiled the Sleep & Fatigue Detection System on 20th February 2024, in the Board Room (White House). The event witnessed the presence of esteemed directors and heads, including Mr. Tapeshe C Naskar, Mr. K Sandeep, Mr. Jageshwar P Verma and Mr. Anand Reddy.

The AI driven Fatigue Monitoring System, anchored by Mr. K Sandeep and Mrs. Neelima Sharma, covers 25 cranes across SMS, DIP, BRM and WRM locations. This system operates continuously, monitoring drivers for signs of fatigue, smoking, yawning, or distractions like phone calls, providing real-time footage and issuing alerts when necessary.

The implementation team, comprising Mr. Samir Das, Mr. Ratikanta Roy, Mr. Suraj Kumar, Mr. Ajey Shetty, Mr. Saket Sanatan, Mr. Harshit Tyagi and Mr. Jaweria Mazhar, has successfully deployed this innovative solution to enhance safety and productivity across ESL.



Digital Month 2.0 Celebrations - Bridging the Gap Between

Innovation and Industrial Learning

ESL's Digital team recently hosted an exhilarating event, Digital Month 2.0 TECHउत्सव, inaugurated by Mr. Amitesh Sinha (Vice President & Head Corporate Venture Capital and Spark at Vedanta Limited). The event was attended by Mr. Anand Dubey (CFO), Mrs. Neelima Sharma (CDO) and Mr. Ashish Gupta (CEO & WTD), which attracted over 200 participants.

The event served as a platform for innovation and collaboration, with 10 tech partners showcasing groundbreaking ideas.



This initiative fostered an environment of learning, creativity and idea exchange within the technology ecosystem.

A highlight of the event was a roundtable conference focused on reshaping the EBITDA equation in manufacturing industry through AI, led by Team Google. The session showcased Google's AI model Gemini, emphasizing its impactful usage and the potential of AI & Gen-AI. Leaders and employees participated in this session, gaining valuable insights into leveraging AI to enhance work output. These celebrations exemplified our commitment to embrace innovation and harness technology to drive growth and excellence.



Inauguration of Gate Access at BF#2



During the Digital Month 2.0 celebrations, a significant safety enhancement Facial Recognition Access System (FRAS) was unveiled at BF#2 Hot Zone. Mr. Anup Nagi (HOD BF#2) and Mr. Nitesh Nirala, (Director of Iron & Power), inaugurated the FRAS, marking a pivotal moment in enhancing safety protocols at BF#2. This innovative system, implemented as part of ESL's commitment to digital transformation, promises to streamline access control and further bolster safety measures in the workplace.

ESL Unveils DIP AO War Room Smartsheet

Inaugurated by Mr. Tapesh Naskar on 23rd February 2024, it featured MOM compliance tracker, attendance tracker, analytical dashboard, auto-mailer and more. Anchored by Animesh Kundu and Abir Choudhury, implemented by Siddharth Yadav and developed by Anupam Jha and Sukonya Phukan.





COMMUNITY DEVELOPMENT

Leprosy Awareness Program for the Community

On World Leprosy Day, ESL's CSR team took a significant step towards community health and awareness. Collaborating with the Citizens Foundation and Project Aarogya, ESL organized a comprehensive Leprosy prevention and awareness program at Nirmal Gram, Bokaro.

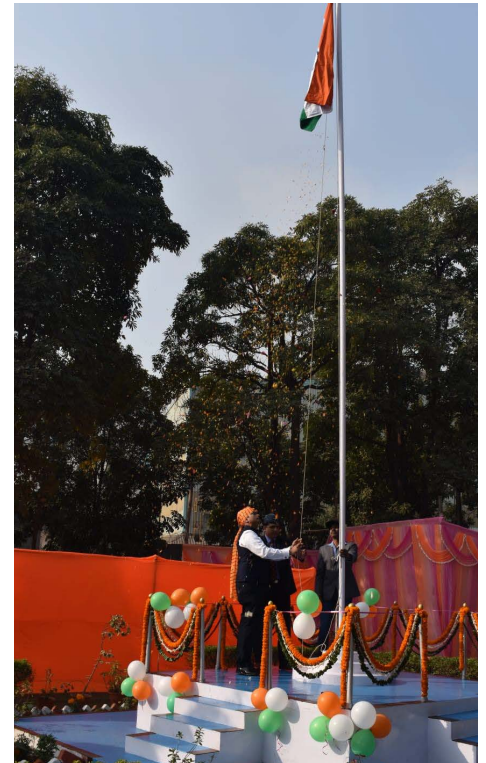
Led by Mr. Anthony and Mrs. Shikha Mukherjee, In-charge of Leprosy Missionary Charity Hospital, the program aimed to educate the community about leprosy, covering topics such as symptoms, causes, prevention and available government facilities.

The event also included the distribution of medicines through a mobile health unit, benefiting over 45 leprosy patients in the area. In addition to medical assistance, attendees were provided with refreshments and essential preventive items to support their overall well-being.

Through initiatives like these, we strive to make a meaningful difference in the lives of those in need, fostering a healthier and more inclusive society.



ESL Steel Limited Marks the 75th Republic Day with Unity, Pride and Inspiration



Vedanta Challenge Trophy

Vedanta ESL Archery Academy recently hosted the annual Inter-Centre Archery Competition, Vedanta Challenge Trophy, on 31st January 2024. The event saw participation of 92 skilled archers from five distinguished archery academies in Bokaro and Dhanbad districts. With competitors representing various academies from the surrounding regions.

Distinguished dignitaries, including Mr. Khirod Barik (Dy. CHRO, ESL), Mr. Rakesh Mishra (Dy. Head, CSR, ESL) and MLA from Gomia and President of Bokaro District Archery Association, Dr. Lambodar Mahato, graced the occasion. Also present were Senior Vice President of Bokaro District Archery Association, Mr. Ajay Singh; Secretary of Bokaro District Archery Association, Mrs. Anjala Singh and Mr. M. D. Khasim, Pioneer Archer of Jharkhand.



ESL Steel Limited celebrated the 75th Republic Day in the presence of Mr. Ravish Sharma (Chief Operating Officer, ESL). The flag unfurling ceremony was conducted, accompanied by an impressive parade orchestrated by ESL's security department personnel. The event, organized by the security team led by Mr. Vijay Sindhu (Chief Security Officer, ESL) also featured prize distributions and concluded with a stirring speech delivered by our COO, fostering a cohesive community spirit amongst all attendees.



Vedanta Archery Academy's Triumph at All India Inter University Archery Competition

Our talented athlete Chitranshu Tudu has achieved a remarkable feat. Representing the academy with unparalleled dedication and skill, Chitranshu has clinched a well-deserved silver medal at the prestigious All India Inter University Archery Championship.

Chitranshu's outstanding performance is a testament to his unwavering commitment and relentless pursuit of excellence. We extend our heartfelt congratulations to Chitranshu Tudu for his exceptional accomplishment.



National Youth Day Celebration

On 12th January 2024, National Youth Day was celebrated at CSR skilling and educational projects. Students showcased aspirations through posters and a spirited rally highlighting education's importance. Ms. Deepshikha Singh (Mills) mentored youths at Skill School through an Employee Volunteering initiative. The event's success underscored education's transformative power in shaping future leaders.

Supporting Women's Wellbeing!

Team Aarogya at its health center prioritized women's wellbeing by focusing on preventing gynecological diseases with the help of Dr. Jyoti Gupta from Bokaro, who has over 25 years of experience. Through services within the PHC, a mobile health van, and special camps, they provided free medicines and tests, benefiting over 100 women during her three visits.





Felicitation Ceremony at ESL Skill School

We are delighted to announce a momentous occasion at ESL Skill School, where 30 candidates from our operational villages were celebrated for their outstanding accomplishments. Undergoing a rigorous 45-day intensive training program at Vedanta ESL Skill School, these candidates have now embarked on a promising career path in the renewable energy sector. We are proud to share that they have secured placements at Premier Energies, Hyderabad, a renowned leader in the field of renewable energy.

The felicitation ceremony was held to honour these achievers and was graced by esteemed dignitaries, including: Mr. Suman S. Sahu (DGM, R.O. Ranchi), Ms. Sebika B. Boro (Assistant Manager, R.O. Ranchi), Mr. Philmoon Bilung (DDM, Bokaro) from NABARD, and Mr. Rakesh Kumar Mishra (Dy. Head, CSR- ESL).

Their presence added a touch of prestige to the event, underscoring the significance of this achievement. Additionally, during the ceremony, our dignitaries took the opportunity to visit the fields under Project Wadi, further highlighting our commitment to sustainable development and community engagement.



Republic Day Celebrations Ignite Patriotism Across All CSR Projects

We celebrated Republic Day at our CSR projects, where the spirit of patriotism illuminated every corner. Various key stakeholders and PRI members gathered to hoist the tricolour at project locations, including Vedanta ESL Archery Academy, Vedanta ESL Skill School, Dhandabar Health Centre, AAS Vidyalaya, Vedanta ESL Excel 30 Centre and 150 Nandghars.

These celebrations not only commemorate the essence of our nation's sovereignty but also shine a spotlight on the collective spirit propelling positive change in our communities. Through our dedicated CSR initiatives, we continue to uphold the principles of inclusivity, empowerment and social responsibility, nurturing a brighter future for generations to come.

As we reflect on the significance of Republic Day, let us renew our commitment to serving our nation and contributing to its progress and prosperity.





Vikas Bharat Yatra Farmer's Exhibition

The Vikas Bharat Yatra recently showcased a farmer's exhibition at Jhopro Middle School, Chainpur Panchayat Chas, Bokaro on 15th January 2024. The event was inaugurated by Shri Sushil Kumar Baranwal (BJP State Leader) and witnessed the esteemed presence of Mr. Kuldeep Chaudhary (DC), Smt. Keerthishree G. (DDC), agriculture officers and DDM Nabard of Bokaro.

Our Wadi project farmers took the center stage, displaying and selling their diverse range of farm products. From fresh vegetables to nutrient-rich vermi-compost, the exhibition showcased the fruits of their labor and commitment to sustainable agriculture practices. The event not only provided a platform for farmers to showcase their products but also yielded profitable outcomes, highlighting the economic empowerment and success achieved through our Wadi project initiatives. We extend our appreciation to all participants and dignitaries for their support and encouragement.



Employee Volunteering Week

Day 1

ESL kicked off Employee Volunteering Week with a self-defense training session at the Vedanta ESL Archery Academy as part of our 'V for Society' initiative. Led by Mr. Subrata Kumar Patra, a martial arts expert, the session equipped students with essential self-defense basics. Mr. Subrata's expertise left a lasting impact, empowering our community with valuable skills for personal safety and well-being. Great thanks to Mr. Subrata for his dedication.



Day 2

Day 2 of Employee Volunteering Week showcased ESL's dedication to community empowerment through two impactful sessions.

In the first session, Mrs. Meenakshi Sabharwal (CQO), along with Ms. Shreya Dey from QA and Ms. Anamika Kumari from the WRM team, led a motivational session for Prerna students. They shared invaluable tips on confidence-building, time management and maintaining a positive outlook, drawing from their personal journeys to inspire the students. Simultaneously, at the Vedanta ESL Skill School, Mr. Amarjeet Kumar from SMS conducted a financial literacy session for Jivika women beneficiaries. He provided insightful guidance on navigating bank and government schemes and offered essential financial planning tips to empower these women towards a more secure future.

ESL extends its heartfelt gratitude to all volunteers for their dedication in conducting engaging and informative sessions, making a positive impact on community well-being.



Day 3

As a highlight of our employee volunteering week, a vibrant fun and learn session unfolded with the enthusiastic participation of three dedicated volunteers: Ms. Anshu Giri from Security, Ms. Mangala Gouri Agrawal and Ms. Sweety Kumari from HR team. They engaged the children through lively interactions, engaging poem recitations and entertaining games sparking immense excitement among the children. These volunteers not only brought joy but also valuable learning experiences to the children's presence.

We extend our gratitude to them for contributing their time and efforts to create a memorable and educational experience for our budding children.



Day 4

Mr. Nilesh Kumar Rathaur, Mr. Shailesh Kumar and Ravi Kumar Singh from the Fire & Safety Team conducted a comprehensive fire and safety training session for over 50 participants, including students, staff and parents from the Archery & Skill School centre. The 1.5-hour training, delivered in both Hindi and local language, covered crucial aspects such as understanding fire, its components, the causes of fire accidents, preventive measures, types of fires and diverse strategies for controlling them.

We express our gratitude for their valuable contribution to enhancing the safety awareness and preparedness of our community members.



Day 5

A vibrant art and craft session was organized. Ms. Anshu Giri from Security, Ms. Megh Mallika Bora from SMS and Mr. Jayanta Ghosh from DIP actively participated and engaged with the students in delightful fun activities. We express our gratitude for their significant contribution to the intellectual and artistic development of students.



Day 6

To conclude the week, a tree plantation drive was conducted at Madhunia High School. Volunteers not only planted trees but also educated students about environmental conservation. The active participation and support from the school Principal, teachers and students made the drive a success.

We thank Ms. Lucy Kumari, Ms. Komalika, Ms. Aayushi, Ms. Shaista Perween, Ms. Megha Khadke, Mr. Ashutosh Kumar, Ms. Jaweria Mazhar, Ms. Shefali Gautam, Mr. Soni Harsh Dharmendra Kumar and Mr. Nilesh Kr. Rathaur for their sincere efforts in fostering a greener environment.



250 Artists Paint the Community With Happiness and Creativity

ESL Steel Limited hosted a Sit and Draw Art Competition at Babugram Village Football Ground to support children's all-around development and unearth their artistic abilities. Participants ranged from nursery to high school levels. Notable figures such as Rakesh Mishra, Deputy Head of CSR and esteemed judges, including Shri Mohan Azad, a Guinness & Limca World Record Holder in Drawing & Art, and Smt. Bidyanti Kumari, Gold Medallist Senior Teacher of Trimurti Public School, along with many PRI members graced the event, adding prestige and encouragement to the young artists.



LIFE AT VEDANTA

TARANG – Women Leadership Development Program

Graduation Ceremony

The graduation ceremony of TARANG, ESL's Women Leadership Development Program, marked a significant milestone in the journey of 38 women leaders who embraced diverse challenges on their path to success. The program, driven by Vedanta ESL Steel Limited, aimed to empower women leaders and foster an inclusive workplace where every individual can aspire, grow and realize their highest potential. The ceremony was graced by Mr. Ashish Gupta, CEO of ESL Vedanta, who commended the transformative journeys of the participants and leaders. He applauded the collective efforts and dedication that made the initiative a success, reflecting ESL's commitment to fostering inclusivity and nurturing talent. Mr. Khirod Kr Barik, Dy. CHRO of ESL, expressed pride in overseeing TARANG and witnessing the exemplary performance of the women leaders. He emphasized the program's role in empowering women and creating a conducive environment for growth and achievement. Participants shared their transformative experiences, highlighting the program's impact on their personal and professional growth. They expressed gratitude for the well-structured workshops, mentorship sessions and valuable insights gained during the program.



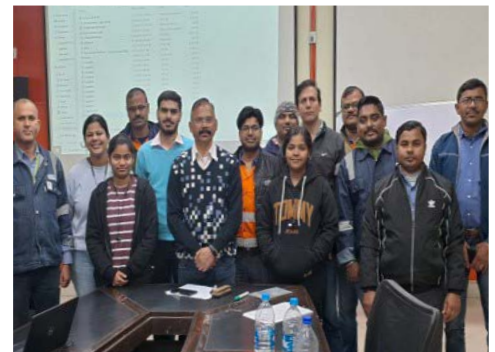
The program managers, Jithin K George and Anuva Kalindi, reflected on the positive impact of TARANG in fostering a strong and supportive community of women leaders. They highlighted the program's success in identifying and nurturing exceptional talent, poised to make significant contributions in their respective fields. Overall, the TARANG graduation ceremony celebrated the achievements and growth of women leaders, reaffirming ESL's commitment to diversity, empowerment and excellence.

Elevating Performance Through Training Session

Our recent training initiative aimed to elevate our performance across key areas. Organized by our Learning & Development (L&D) team, the training sessions focused on sustainable development, teamwork, communication skills and problem solving. These critical skills are essential for fostering a dynamic and efficient workplace environment.

We are grateful to the Directorate of Training and Employment (DTNBWED), operating under the Ministry of Labour & Employment, Government of India, for their support in facilitating these sessions. Over the course of four, one-day sessions, our executive employees had the opportunity to enhance their behavioural competencies under the guidance of esteemed faculty members Mr. S. Sarkar (Officer) and Mr. C. W. Baidya (Regional Director, DTNBWED).

Their expertise and insights added tremendous value to the training program, ensuring that participants gained practical skills and knowledge applicable to their roles. We believe that investing in the development of our employees not only enhances individual performance but also contributes to the overall success of our organization. We look forward to witnessing the positive impact of this training initiative on our team's effectiveness and collaboration.



V-GUIDE (Mentor-Mentee Connect)

Led by Mr. Nitesh Nirala (Director I,P & BE), aimed at providing structured support and guidance to new joiners. Mentored by Sourav Kumar, Sougata Mandi, Ramgopal Hembram, Sumanuyu Lahotra and Harshit Tyagi, the program has been a transformative journey. Mr. Nitesh Nirala reflects on the enriching experience, citing its positive impact on his professional development. The interactive sessions have fostered an environment for growth and learning. Mentees expressed their gratitude for the transformative mentorship, praising Mr. Nitesh Nirala's guidance and unwavering support during challenging times. Equipped with valuable skills and strategies, they are empowered to overcome obstacles and achieve their aspirations. Overall, the Mentor-Mentee program fosters close relationships and inspires personal and professional growth.



Led by Mr. Anrit Mukherjee, Director of Central Engineering, offered structured support to new joiners. Mentees, including Saloni Patil, Priyanka Patel, Prince Kumar Ray, Shalu Priya, Anisha Kumari and Shailendra Kumar, laud the program's benefits.

Mr. Anrit underscores the significance of mentor-mentee relationships for growth. Through feedback and discussions, he guides mentees to overcome challenges. Mentees appreciated his wisdom, learning about work-life balance and time management. The sessions fuel their personal and professional growth. V-Guide fosters trust and collaboration, shaping the future of new joiners positively.



Spearheaded by Mr. Manish Kr. Chaudhary, Head of Marketing, Finance and Company Secretary, is dedicated to nurturing new joiners. Anuja Santosh Gundecha and Shaurya Rawat, the mentees, express their aspirations for fast-track growth and a keen interest in technology. Mr. Manish Kr. Chaudhary emphasizes creating an open environment where mentees can explore their potential with confidence. He shared insights and guided them to leverage their strengths for career advancement. Anuja Santosh Gundecha appreciates the career guidance received, while Shaurya Rawat acknowledges the significance of market intelligence emphasized by his mentor. The mentor-mentee sessions provide valuable professional development opportunities, setting a path for success.



AWARDS



Radiating Happiness

ESL Steel Limited Wins the Happiness Wellbeing Award 2023

We are thrilled to announce that ESL Steel Limited has been honoured with the prestigious 'Happy Place to Thrive Award 2023' at the Happiness and Wellbeing Conclave 2023. Hosted by Happy Plus Consulting in collaboration with ET HR World, this esteemed award recognizes organizations committed to creating happy and healthy work environments. The award serves as a heartfelt tribute to employers who passionately prioritize the well-being of their employees, fostering a culture where individuals thrive both emotionally and intellectually. It celebrates organizations' relentless efforts in nurturing

positive workplace cultures and provides a platform to share inspiring stories that have the potential to inspire millions. We extend our gratitude to Happy Plus Consulting and ET HR World for this esteemed honour and reaffirm our commitment to continue fostering a culture of happiness and well-being within our organization. Together, we will continue to radiate happiness and create a workplace where everyone thrives.



Chairman Awards

We are delighted to announce and extend our heartfelt congratulations to our esteemed colleagues who have been awarded the prestigious Chairman's Award for their exceptional contributions at ESL Steel Limited.



RAJESH KR. PANDEY
(Head-Taxation)

Rajesh's unwavering dedication to our organizational goals has been exemplary. His contributions, coupled with the invaluable guidance and support of our CFO, Mr. Anand Dubey, have played a pivotal role in shaping our initiatives and maintaining our motivation for success. This achievement is a true testament to the collaborative efforts of our entire team.



AMIT BURNWAL
(Head-Financial Reporting)

We express our sincere gratitude to Amit for his significant role in our company's success. His commitment and dedication have been instrumental in consistently securing a 'B' grade in MIS and ensuring compliance with all accounting standards. This recognition serves as a source of motivation for us to continue our journey towards excellence.



ARPIT GOENKA
(Dy. Head-Financial Planning & Accounts)

Arpit's remarkable contribution to improving our financial performance (EBIDTA) has been truly commendable. His ability to identify and drive projects that enhance our bottom line is exemplary. We have full confidence that Arpit's enthusiasm and dedication will continue to lead our team to great success.

Congratulations to all our awardees on their well-deserved achievements! Your hard work, dedication, and exemplary performance are truly inspiring and reflect the core values of ESL Steel Limited.

Vedanta Spark: Igniting Innovation and Strategic Partnerships in Digital Month 2.0

The Vedanta Spark Newsletter for Digital Month 2.0 showcases our commitment to driving innovation and fostering strategic partnerships. Our program, Vedanta Spark, stands at the forefront of corporate innovation, emphasizing strategic collaborations with startups and investments in cutting-edge technologies. With an open industrial approach, we aim to revolutionize industries worldwide.

We're delighted to highlight ESL as a shining example of our program's success. Recognized as the top Spark Champion and Spark Enabler, ESL's collaborative efforts exemplify our commitment to strategic innovation within our business units.

Financially, FY'24 marked a significant milestone with our pilot spends generating an impressive 2X ROI. Looking ahead to FY'25, we're excited to pursue further investments that will drive sustainable growth and innovation.

Our engagements with startups are flourishing, with partnerships established with innovative companies such as TDETECT TECHNOLOGIES and OXBOW CC INTELLECT. These collaborations promise exciting opportunities for mutual growth and innovation.

At Vedanta Spark, we understand the importance of data-driven decision-making. Leveraging sensor technologies, we're optimizing processes and enhancing efficiency across our operations.

Communication is key, and our commitment to content creation ensures that our message resonates widely. Our consultants are dedicated to creating valuable content that amplifies our impact and furthers our mission.

As we continue to ignite innovation and shape the future, stay tuned for more updates from Vedanta Spark. Together, we're driving towards a future of endless possibilities.



MEDIA

ईएसएल स्टील लिमिटेड में 75वां गणतंत्र दिवस उत्साह और हर्षोल्लास के साथ मनाया गया ध्वजारोहण समारोह में ईएसएल स्टील लिमिटेड के कर्मचारियों सहित लगभग 200 लोगों ने भाग लिया,

सत्ता एक्सप्रेस

बोकारो | 26 जनवरी, 2024. वेदांता समूह की कंपनी और भारत में अग्रणी एकीकृत इस्पात उत्पादक ईएसएल स्टील लिमिटेड, देश के सामाजिक और आर्थिक विकास के साथ-साथ देश के विकास के लिए अपनी अटूट प्रतिबद्धता और समर्थन जारी रखे हुए है। ईएसएल स्टील लिमिटेड, एक अच्छे कॉर्पोरेट नागरिक के रूप में, उन समुदायों की भलाई को प्राथमिकता देता है जहां वह मौजूद है और भविष्य में भी पैसा करने के लिए प्रतिबद्ध है। भारत का 75वां गणतंत्र दिवस ईएसएल स्टील लिमिटेड में उत्साह और उल्लास के साथ मनाया गया। 26 जनवरी को सुबह 8.55 बजे गणतंत्र दिवस का कार्यक्रम में ईएसएल स्टील लिमिटेड के भारत का तिरंगा फहराया गया, सुरक्षा विभाग के कर्मियों द्वारा परेड व पुरस्कार



सुरक्षाकर्मियों द्वारा साहस और कोशल से भरा प्रदर्शनी की सभी ने सराहना की। इस अवसर पर दो प्रतिष्ठित पुरस्कार सहित कुल 43 सुरक्षा कर्मियों को कंपनी द्वारा पुरस्कृत किया गया। इनमें से 16 उनके कर्तव्यों की अनुकरणीय उपलब्धि के लिए और अन्य 27 परेड के दौरान उनके शानदार प्रदर्शन के लिए पुरस्कृत किया

गया। इस अवसर पर अपने संबोधन में ईएसएल स्टील लिमिटेड के सीओई रवीश शर्मा ने कहा कि सामुदायिक विकास और व्यवसाय विकास साथ-साथ चलते हैं। उन्होंने अपने संक्षिप्त व प्रेरक भाषण में इस बात पर जोर दिया कि ईएसएल स्टील लिमिटेड केवल स्टील का उत्पादन नहीं करता है। हमें इस बात का गर्व है

कि हम राष्ट्र को समृद्ध भविष्य व आस-पास के समुदायों को भी सशक्त बना रहे हैं। ईएसएल ने अब तक 450 एकड़ भूमि को खेती योग्य बनाया है; 600 घरों में पोर्टेबल पेयजल की आपूर्ति की है; 2,150 वैकल्पिक नौकरियाँ सृजित की हैं; 12,256 प्रत्यक्ष रोजगार प्रदान किया है। वहीं शिक्षा में आस-पास के 11,374 छात्रों का समर्थन किया है और असपास के 1,29,926 ग्रामीणों को बुनियादी स्वास्थ्य सुविधाएं भी प्रदान की हैं। सुरक्षाकर्मियों की सतकता और उनके उत्कृष्ट सेवा के लिए सीआई ने उनको धन्यवाद दिया।

वेदांता ईएसएल स्टील लिमिटेड के बारे में

ईएसएल स्टील लिमिटेड एक नैतिक रूप से अनुपालन करने वाला संगठन है और सामुदायिक विकास प्रयासों के प्रति हमारी प्रतिबद्धता के लिए इसे विभिन्न

राष्ट्रीय/अंतरराष्ट्रीय सरकारी संगठनों और गैर सरकारी संगठनों से कई पुरस्कारों से सम्मानित किया गया है।

ईएसएल स्टील लिमिटेड उन क्षेत्रों में समाज और समुदाय के लाभ और कल्याण के लिए अथक प्रयास करता रहा है, है और करता रहेगा। झारखंड के बोकारो जिले के सिवलजोरी गांव में स्थित, ईएसएल स्टील उत्पादों का एक अग्रणी निमाता है। इसमें 2.5 मिलियन टन प्रति वर्ष (एमटीपीए) ग्रीनफील्ड एकीकृत इस्पात संयंत्र है जो पिग आयरन, बिलेट्स, टीएमवी बार, वायर रॉड और डकटइल आयरन पाइप का उत्पादन करता है। संयंत्र निर्धारित पर्यावरण मानकों के साथ तालमेल बिठाकर काम करता है, विश्व स्तरीय सेवाओं और उत्पादों की पेशकश करने के लिए प्रतिष्ठित निमाताओं से अंतरराष्ट्रीय विशेषज्ञता और समाधान लाता है।



ईएसएल के तहत धनडाबर प्राइमरी हेल्थ सेंटर में स्त्री रोग परामर्श केन्द्र आरंभ

देशप्राण संवाददाता

बोकारो : ईएसएल स्टील लिमिटेड सीएसआर के प्रोजेक्ट आरोग्य के तहत अब धनडाबर प्राथमिक स्वास्थ्य केंद्र में स्त्री रोग संबंधी परामर्श शुरू करने का निर्णय लिया है। 25 वर्षों से भी ज्यादा अनुभवी वरिष्ठ स्त्री रोग एवं बांझपन विशेषज्ञ डॉ. ज्योति गुप्ता इस केंद्र में महिने में दो बार बैठेंगी और खासकर ग्रामीणों के स्त्री रोग संबंधी बीमारियों पर परामर्श देगी।

वेदांता समूह की कंपनी और भारत में अग्रणी एकीकृत इस्पात उत्पादक ईएसएल स्टील लिमिटेड अपने सामाजिक दायित्वों का निर्वहन संजीदगी से करता आ रहा है। विभिन्न राष्ट्रीय और अंतर्राष्ट्रीय सरकारी निकायों और गैर सरकारी संगठनों से कई पुरस्कारों और सम्मानों से सम्मानित, ईएसएल स्टील लिमिटेड समाज के अतिम पावदान के हितों के प्रति समर्पित भाव से सेवा प्रदान करता आया



है। इनमें सार्वजनिक कल्याण और हेल्थ केयर भी शामिल है। इसी के निमित सिटीजन्स फाउंडेशन और जिला स्वास्थ्य विभाग के संयुक्त तत्वधान में अब प्रोजेक्ट आरोग्य धनडाबर प्राइमरी हेल्थ सेंटर में स्त्री रोग परामर्श केन्द्र आरंभ की गई। इससे वहां की जनता खासकर महिलाएं लाभान्वित होगी। प्रोजेक्ट आरोग्य के माध्यम से, ईएसएल स्टील लिमिटेड प्रतिदिन 100 से अधिक ग्रामीणों को लगातार सेवा प्रदान कर रहा है। धनडाबर प्राथमिक स्वास्थ्य केंद्र व मोबाइल स्वास्थ्य इकाई के माध्यम से धनडाबर सहित आसपास के ग्रामीणों के बच्चों,

युवाओं, पुरुष और बुजुर्ग और विशेषकर महिलाओं के लाभान्वित होंगे। इस योजना की मंशा यह है कि ग्रामीण महिलाएं जो स्त्री रोग संबंधी विमारी से गस्त हैं उनको उचित परामर्श देवा और इलाज यथा संभव प्रदान की जाए। इसके लिए कंपनी समय-समय पर शिविर लगाकर व मोबाइल स्वास्थ्य इकाई के माध्यम से गांवों में कैप कर ग्रामीणों की स्वास्थ्य समस्याओं का निदान व निराकरण करने को प्रतिबद्ध है। इस योजना के तहत मुफ्त दवाएं, परीक्षण व अन्य सुविधाएं ग्रामीणों को प्रदान की जाती है। ईएसएल स्टील लिमिटेड के सीएसआर, ईआर

और पीआर प्रमुख आशीष रंजन ने कहा कि ईएसएल स्टील लिमिटेड सीएसआर के तहत सकारात्मक पहल करने के प्रति कृत संकल्पित है। ईएसएल स्टील लिमिटेड सीएसआर के तहत धनडाबर प्राइमरी हेल्थ सेंटर में स्त्री रोग परामर्श केन्द्र आरंभ करने की निर्णय लिया है। जिससे

आसपास के ग्रामीणों के स्वास्थ्य संबंधी विमारियों का निराकरण संभव हो पाएगा। खासकर स्त्री रोग परामर्श केन्द्र से महिलाओं को इसका लाभ मिलेगा। स्वास्थ्य जीवन की अहम पहलू है जिससे समाज और खुशहाल होगा। इसी ध्येय को लेकर कंपनी सतत प्रयासरत है और आगे भी रहेगी।

बिरसा किसान रथ को बीडीओ ने किया रवाना

डोमवांच (कोडरमा) : डोमवांच प्रखंड मुख्यालय से गुरुवार को बीडीओ रविंद्र कुमार पांडे एवं वीस सूत्री के अध्यक्ष



बैजनाथ मेहता के द्वारा संयुक्त रूप से बिरसा किसान रथ को हरी झंडी दिखाकर रवाना किया गया। यह डोमवांच प्रखंड के विभिन्न पंचायत में गांव-गांव घूम कर सरकार के द्वारा चलाए जा रहे विभिन्न कल्याणकारी योजनाएं जिसमें मुख्य रूप से कृषि योजनाओं को एलइडी टीवी के माध्यम से दिखाया और सुनाया जाएगा तथा योजनाओं का प्रचार प्रसार किया जाएगा। मौके पर बीडीओ रविंद्र कुमार पांडे, 20 सूत्री के अध्यक्ष बैजनाथ मेहता, प्रखंड कृषि पदाधिकारी सनोज कुमार यादव, एटीएम रंजीत कुमार पांडे, जीपीएस प्रफुल्ल सिंह, प्रभारी प्रखंड कल्याण पदाधिकारी प्रेम कुमार, जनसेवक विनोद रविदास, सहित दर्जनों ग्रामीण किसान उपस्थित थे।

ESL Steel Limited organized TechUtsav at its Sijaljori Plant premises as a part of its Digital Month 2.0

- ▶▶ 10 Business Partners were invited to showcase their ground-breaking technology ideas
- ▶▶ The immersive experience was designed to showcase cutting-edge technologies, facilitate networking, and provide a platform for discussing emerging trends and challenges in the technology sector
- ▶▶ With the aim of fostering innovation, collaboration and knowledge-sharing within the technology community, on Friday ESL Steel Limited organised TechUtsav, a first of its kind in any Vedanta Business Unit
- ▶▶ The event not only celebrated the participating exhibitors but also underscored ESL Steel Limited's commitment to fostering innovation, collaboration and problem-solving

DN ■ Bokaro

ESL Steel Limited, a Vedanta Group Company and global leader in innovation & digitalization, today organised TechUtsav at its Sijaljori Plant premises. Organised by its Digital Team as a part of their on-going Digital Month 2.0, the aim of TechUtsav was fostering innovation, collaboration and knowledge-sharing within the technology community. The Event with a footfall of over 200 people, mostly ESL Steel Employees was inaugurated by Mr Amitesh Sinha, Vice President & Head Corporate Venture Capital and Spark, Vedanta Limited. As a part of bridging the gap between digital

transformation and industrial learning, ESL Steel Limited invited 10 of its Business Partners to showcase their ground-breaking technological ideas. With Events and programmes like these, ESL Steel Limited wants to create an environment that will encourage learning, creativity, and the exchange of ideas within the technology ecosystem.

The participating Business Partners showcased their high-end technological breakthroughs which were all creative yet practical. Skylark Drones, Jarsh Safety, Adrotec, Percepton Software Labs Pvt Ltd, Oxbow Intellect, Geo Climate, Sentra Solutions, XYMA Analytics,



Nexttech and CHRIP were the business partners who came from various cities like Hyderabad, Bangalore, Noida and Kolkata. The immersive experience was designed to showcase cutting-edge technologies, facilitate networking, and provide a platform for discussing emerging trends and challenges in the technology sector. Like Skylark Drones is creating software which will help the drones to be flown automatically which will increase pro-

ductivity and reduce manpower needs; similarly Jarsh Safety has designed air cooled and air conditioned industrial helmets; likewise Percepton has developed a technology through which it could measure temperatures upto 1200 degree Centigrade at 10 places on a single rod, Adrotec showcased its 3D printer; and Oxbow Intellect showcased how it could use drones and other equipment to do Land Mapping and Management.

Most of these aforementioned hi-tech startups are populated by youth, especially their research centres. ESL Steel Limited feels that technology will play a critical role in finding solutions to many of the challenges faced by the industry today which will be led by these same young technocrats / scientists who are actively participating to build a sustainable and inclusive future for all. "In the dynamic realm of digital transformation, every click and every challenge represents an opportunity—an opportunity to innovate, to

About Vedanta ESL Steel Limited:

Located in Sijaljori village in Bokaro district of Jharkhand, ESL Steel Limited is a leading manufacturer of steel products.

It has a 2.5 million tonnes per annum (MTPA) greenfield integrated steel plant that produces pig iron, billets, TMT bars, wire rods, and ductile iron pipes. The plant works in sync with the prescribed environmental standards, bringing international expertise and solutions from reputed manufacturers to offer world-class services and products.

connect, and to empower our organization's people. In this digital age, our actions resonate far beyond the present, shaping the collective future of ESL Steel Limited.

Therefore, we must remain mindful of our decisions and endeavours toward sustainability. TechUtsav stands as a testament to the ethos of our organisation, where our esteemed tech partners showcased their visionary ideas, inspiring all to embrace a digitally empowered future", said Mr Ashish Gupta, CEO, ESL Steel Limited.

प्रतियोगिता • सेल, एंजला, धनबाद, चंदनकियारी व वेदांता के प्रतिभागियों ने लिया भाग इंटर एकेडमी तीरंदाजी मं वेदांता विजेता उप विजेता बना धनबाद तीरंदाजी सेंटर

सिटी रिपोर्टर | बोकारो

वेदांता ईएसएल तीरंदाजी अकादमी ने इंटर एकेडमी तीरंदाजी प्रतियोगिता का आयोजन किया। इसमें बोकारो और धनबाद की 5 प्रमुख तीरंदाजी अकादमियों के 92 तीरंदाजों ने भाग लिया। इनमें सेल तीरंदाजी सेंटर बोकारो, चंदनकियारी डे बोर्डिंग सेंटर, धनबाद तीरंदाजी सेंटर, अंजला तीरंदाजी सेंटर व वेदांता ईएसएल तीरंदाजी अकादमी, सियालजोरी शामिल रही। मौके पर मुख्य अतिथि गोमिया विधायक व बोकारो जिला तीरंदाजी संघ के अध्यक्ष डॉ. लंबोदर महतो के अलावा जिला तीरंदाजी संघ के उपाध्यक्ष अजय सिंह, सचिव अंजला सिंह व तीरंदाज मो. खासिम उपस्थित रहे। ईएसएल के डिप्टी सीएचआरओ खिरोद कुमार बारिक ने कहा कि कंपनी ऐसी प्रतियोगिताएं कर खेल भावना को बढ़ावा देती है और तीरंदाजों को प्रतिस्पर्धी टूर्नामेंट में भाग लेने का अनुभव प्रदान करती है। ऐसे आयोजनों में भाग लेने से स्वस्थ प्रतिस्पर्धी रणनीति बनाने, उत्कृष्टता प्राप्त करने और खेल की भावना जगाने में मदद मिलती है। मौके पर रफीक अंसारी सरपंच चंदाहा व सीएसआर



तीरंदाजी प्रतियोगिता में शामिल प्रतिभागी।

उपप्रमुख राकेश कुमार मिश्र ने भी खिलाड़ियों का उत्साहवर्धन किया। इसमें वेदांता ईएसएल तीरंदाजी अकादमी ने 36 पदक (13 स्वर्ण, 14 रजत और 9

कांस्य) के साथ पहला स्थान हासिल किया और धनबाद तीरंदाजी अकादमी 12 पदक (7 स्वर्ण, 4 रजत और 1 कांस्य) के साथ उप विजेता रही।

सीट एंड ड्रॉ आर्ट प्रतियोगिता



बोकारो. ईएसएल स्टील लिमिटेड की ओर से मंगलवार को बाबूप्राम गांव के फुटबॉल ग्राउंड में सीट एंड ड्रॉ आर्ट प्रतियोगिता का आयोजन किया गया। इसमें 10 स्कूलों व दो प्रेरणा केंद्रों के 242 प्रतिभागियों ने हिस्सा लिया। कंपनी सीएसआर इआर व पीआर प्रमुख आशीष रंजन ने कहा : सीएसआर के माध्यम से कंपनी समुदाय की भलाई का समर्थन करने के लिए समर्पित है। सीएसआर उप प्रमुख

ईएसएल

राकेश मिश्रा ने कहा : खराब मौसम के बाद भी अभिभावक व बच्चे हतोत्साहित नहीं हुए, सफल प्रतिभागियों को पुरस्कृत किया गया। मौके पर चित्रकार मोहन आजाद, बैजयंती कुमारी, प्रेम चंद महतो, शैलेन्द्र शोखर, रफीक आलम अंसारी, पंकज शोखर, महेंद्र शोखर, रूपेश शोखर मौजूद थे।

'Vedanta Challenge Trophy 2024' witness participation of 92 top archers from Jharkhand

RNS 1 Bokaro: Vedanta ESL Archery Academy played host to the highly anticipated annual inter-center archery competition, the Vedanta Challenge Trophy, which witnessed the participation of an impressive 92 archers hailing from five prominent Archery Academies in the Bokaro and Dhanbad Districts. This yearly event serves as a prominent platform for archers from various academies to showcase their exceptional talents. The participating Archery Academies this year included the SAIL Day Boarding Archery Center (Bokaro), Chandankiyari Day Boarding Archery Center, Dhanbad District Archery Center, Anjala Archery Center (Bokaro), and Vedanta ESL Archery Academy, Sijalori. ESL Steel Limited, a Vedanta Group Company and one of India's leading integrated steel producers, has consistently demonstrated its unwavering commitment and support for community growth and all-round development. In line with its dedication to fostering sportsmanship and competition within the community, ESL Steel Limited established the prestigious Vedanta ESL Archery Academy, informed a Public Relations official of ESL.



The event was graced by the presence of Dr. Lambodar Mahato, MLA from Gomti and President of Bokaro District Archery Association; Ajay Singh, Senior Vice President of Bokaro District Archery Association; Anjala Singh, Secretary of Bokaro District Archery Association and M. D. Khasim, Pioneer Archer of Jharkhand. Kishor Kumar Barik, Deputy CHRO at ESL Steel Limited, addressed the audience during the tournament, stating, "We at ESL Steel Limited believe that such competitions promote the spirit of sports-

manship and provide archers with invaluable experience gained through participation in competitive tournaments." He added that, "Competing against archers from other academies allowed participants to witness unique strategies and tactics seldom encountered during practice sessions." Barik highlighted the significance of these events in encouraging healthy competition, fueling the desire for excellence, and celebrating the spirit of sports. Around 200 spectators, including local residents, coaches, parents, stakeholders, and ESL employees, fervently cheered on the participants. The presence of Rafeek Ansari, Sarpanch of Chandaba during the Felicitation Ceremony, reflected the community's deep involvement and trust in the positive impact the Academy has on its members.

able tally of 36 medals (13 Gold, 14 Silver, and 9 Bronze). Dhanbad Archery Academy secured the Runners-Up position with 12 medals (7 Gold, 4 Silver, and 1 Bronze). The day featured competitions in various categories, including 10m Under 9 years, 20m and 30m Under 14 years, 30m and 40m Under 17 years, and 30m and 50m Under 21 years. Notably, the Academy, situated within the Sijalori ESL Steel Limited plant premises, was established to nurture Bhabhand's rich legacy of archery. This initiative provides guidance, training, nutrition, and motivation to 50 young archers across all age groups, up to 21 years. Renowned professionals led the academy, offering training under four categories: Under 9, Under 14, Under 17, and Under 21, with a vision to develop archery talent at grassroots levels.

ESL Steel Limited introduces Gynaecological Consultation at Dhandabar Primary Health Centre under Project AAROGYA

10th January, 2024: ESL Steel Limited, a Vedanta Group Company and a leading integrated steel producer in India, continues its unwavering commitment to social and community development. Acknowledged with numerous awards and felicitations from various national and international governmental bodies and NGOs, ESL Steel Limited prioritizes the well-being of the communities where it is present.

ESL Steel Limited continues to be on its path of public welfare as a community is present in, greatly focuses on healthcare as one of the core areas of interventions through its CSR initiatives. Under the aegis of its Flagship Healthcare initiative, Project AAROGYA in collaboration with Citizens Foundation and in convergence with District Health Department, has transformed a non-functional Primary Health Centre in Dhandabar into a



driving primary Healthcare Facility. Through Project AAROGYA, ESL Steel Limited is relentlessly serving more than 100 villages daily, whether it is at its Dhandabar Primary Health Centre or through its Mobile Health Unit which serves all 27 villages under the purview or through special Health Camps catering to children, youth, women, men, and the elderly. This impactful healthcare initiative has been much appreciated by the locals and is now a lifeline for the community. To further enhance healthcare facilities for the women & adolescent girls in the community, ESL Steel Limited CSR's Project AAROGYA has

introduced Gynaecological Consultation service at Dhandabar Primary Health Centre. Senior Gynaecologist & Infertility Specialist Dr. Jyoti Gupta has consented to fortnightly visits to the centre and would be focusing on preventing gynaecological diseases. With the aim of bringing relief to the women & young girls of the area, Dr. Gupta who has more than 25 years of experience has been engaged. This initiative focusing on Gynaecological issues goes beyond treatment, by offering free medicines and free facilities within the Healthcare Centre. The impact of this initiative has been quite significant and has garnered appreciation from various stakeholders. In her 3 visits, more than 100 women pushed her services, were given proper guidance and free medication. "ESL Steel Limited is consistently working towards bringing transformative impact to the community in our immediate neighbourhood. Project AAROGYA showcases our commitment to recognizing and addressing specific needs of the community which led us to initiate this project. Driven by the vision of holistic well-being, we strive to empower lives through accessible healthcare, creating a positive ripple effect in villages we serve. Project AAROGYA is not just a healthcare initiative; it's a testament to our dedication to making a meaningful difference in the lives of those we touch. Fostering healthier and happier communities," said Shri Ashish Ranjan, Head, CSR, E&R & PR of ESL Steel Limited.

ESL Steel marks 75th Republic Day with patriotic celebrations

Bokaro: ESL Steel Limited, a prominent entity under the Vedanta Group and a leading integrated steel producer in India, celebrated India's 75th Republic Day with great enthusiasm and patriotism.

The company reaffirmed its unwavering commitment to the nation's growth, social well-being, and economic development.

The day commenced with an impressive parade led by ESL Steel Limited's Security Department personnel. The unfurling of India's tricolour added to the patriotic fervour, followed by the distribution of prizes. The event culminated with an inspiring speech by Ravish Sharma, the Chief Operating Officer (COO) of ESL Steel Limited.

Approximately 200 individuals, including members of local communities and employees, joined the celebrations within the ESL's Sijaljori plant area. The crowd displayed immense appreciation for the security



personnel who showcased their skills and prowess during the parade. A total of 43 coveted prizes were awarded to security personnel, with 16 recognizing their outstanding duty performance and 27 acknowledging their exceptional contributions to the parade.

In his address, COO emphasized the symbiotic relationship between community growth and business success.

He underscored that ESL Steel Limited's commitment extends

beyond steel production, as the company takes pride in empowering nearby communities for the nation's prosperous future.

To date, ESL Steel Limited has made 450 acres of land cultivable, provided 600 homes with portable drinking water, created 2,150 alternative job opportunities, offered direct employment to 12,256 individuals, supported 11,374 students in their education endeavors, and delivered basic healthcare facilities to 1,29,926 villagers in the vicinity.

Sharma concluded his speech by expressing gratitude to the over 500 security personnel who consistently exhibit vigilance and excellence in their roles, even dedicating extra hours to rehearse for the parade.

Notably, ESL Steel Limited's ethical practices and unwavering commitment to community development have earned the organization numerous accolades from national and international governmental bodies and non-governmental organizations.

प्रतियोगिता • सेल, एंजला, धनबाद, चंदनकियारी व वेदांता के प्रतिभागियों ने लिया भाग इंटर एकेडमी तीरंदाजी में वेदांता विजेता उप विजेता बना धनबाद तीरंदाजी सेंटर

सिद्धि रिपोर्टर | बोकारो

वेदांता इंस्टीट्यूट तीरंदाजी अकादमी ने इंटर एकेडमी तीरंदाजी प्रतियोगिता का आयोजन किया। इसमें बोकारो और धनबाद की 5 प्रमुख तीरंदाजी अकादमियों के 92 तीरंदाजी ने भाग लिया। इनमें सेल तीरंदाजी सेंटर बोकारो, चंदनकियारी डे बॉयिंग सेंटर, धनबाद तीरंदाजी सेंटर, एंजला तीरंदाजी सेंटर व वेदांता इंस्टीट्यूट तीरंदाजी अकादमी, सियालजोरी शामिल रही। मौके पर मुख्य अतिथि गोमिया विधायक व बोकारो जिला तीरंदाजी संघ के अध्यक्ष डॉ. लंबोदर महतो के अलावा जिला तीरंदाजी संघ के उपाध्यक्ष अजय सिंह, सचिव अंजला सिंह व तीरंदाजी मो. खासिम उपस्थित रहे। इंस्टीट्यूट के डिप्टी सीएचआरओ खिरोद कुमार बारिक ने कहा कि कंपनी ऐसी प्रतियोगिताएं कर खेल भावना को बढ़ावा देती है और तीरंदाजी को प्रतिस्पर्धी टूर्नामेंट में भाग लेने का अनुभव प्रदान करती है। ऐसे आयोजनों में भाग लेने से स्वस्थ प्रतिस्पर्धी रणनीति बनाने, उत्कृष्टता प्राप्त करने और खेल की भावना जगाने में मदद मिलती है। मौके पर रफीक अंसारी सरपंच चंदाहा व सीएसआर



तीरंदाजी प्रतियोगिता में शामिल प्रतिभागी।

उपप्रमुख राकेश कुमार मिश्र ने भी खिलाड़ियों का उत्साहवर्धन किया। इसमें वेदांता इंस्टीट्यूट तीरंदाजी अकादमी ने 36 पदक (13 स्वर्ण, 14 रजत और 9 कांस्य) के साथ पहला स्थान हासिल किया और धनबाद तीरंदाजी अकादमी 12 पदक (7 स्वर्ण, 4 रजत और 1 कांस्य) के साथ उप विजेता रही।

ESL Steel Limited hosts 'Art Competition' despite inclement weather

Bokaro: Despite challenging weather conditions, around 250 enthusiastic participants showcased their artistic talents at the Art Competition organized by ESL Steel Limited at Babugram Village.

ESL Steel Limited, a Vedanta Group Company and India's largest integrated steel producer, maintains a steadfast commitment to community development. The company places a high priority on the well-being of the community and actively supports educational initiatives.

The event saw the participation of students from various educational institutions, including Project Prerna Centres and Classes, Primary School Babugram, Primary School Bandhidih, Primary School Salgatar, Middle School Yogdih, and Middle & Primary School Sijaljori, among others. The aim was to nurture students' artistic abilities, foster creativity, and enhance their self-confidence.

The dignitaries, parents, teachers, and guardians, including Prem Chand Mishra, Principal of Upper Middle School Sijaljori; Shalendra Shekhar, Sarpanch of



Nayaban Panchayat; Rafiq Alam Ansari, Sarpanch of Chandaha Panchayat; Pankaj Shekhar, Social Worker; and Village Representatives Mahendra Shekhar and Rupesh Shekhar, were present to witness the event and were deeply moved by the enthusiasm and talent displayed by the participants.

Ashish Ranjan, Head of CSR, ER & PR at ESL Steel Limited, emphasized the company's commitment to community welfare and its goal to foster creativity and self-expression among students. He highlighted how initiatives like these encourage talent development and contribute to a vibrant learning environment beyond academics.

The competition was judged by renowned personalities in the field of art, including

Mohan Azad, Guinness & Limca World Record Holder in Drawing & Art, and Bidyanti Kumar, Gold Medalist Senior Teacher of Trimurti Public School, Kandra, Chas, Bokaro. They praised the participants for their creativity and emphasized the importance of such platforms in nurturing artistic talent and providing opportunities for self-expression. Rakesh Mishra, Deputy Head of CSR at ESL Steel Limited, who organized the competition, expressed satisfaction with the event's success despite the weather challenges. He noted the children's resilience and enthusiasm throughout the competition and pledged to continue organizing such events to benefit the children in the future.

प्रत्येक चुनौती अवसर प्रदान करती है : आशीष

□ डिजिटल माह 2.0 : इएसएल स्टील लिमिटेड के सियालजोरी प्लांट में टेक उत्सव का आयोजन
प्रतिनिधि, बोकारो

वेदांता समूह की कंपनी इएसएल स्टील लिमिटेड ने अपने सियालजोरी प्लांट परिसर में गुरुवार को टेक उत्सव का आयोजन किया. कार्यक्रम का उद्घाटन वेदांता लिमिटेड के उपाध्यक्ष व प्रमुख कॉर्पोरेट वेंचर कैपिटल और स्पार्क अमितेश सिन्हा ने किया. इएसएल स्टील लिमिटेड के सीइओ आशीष गुप्ता ने कहा कि डिजिटल परिवर्तन के गतिशील क्षेत्र में प्रत्येक क्लिक और प्रत्येक चुनौती एक अवसर का प्रतिनिधित्व करती है. टेक उत्सव हमारे संगठन के लोकाचार के प्रमाण के रूप में खड़ा है, जिससे सभी को डिजिटल रूप से सशक्त भविष्य अपनाने के लिए प्रेरणा मिलती है. बता दें कि डिजिटल टीम की ओर से चल रहे डिजिटल माह



उपस्थित उद्घाटनकर्ता व अन्य पदाधिकारी

2.0 के एक भाग के रूप में आयोजित टेक उत्सव का उद्देश्य प्रौद्योगिकी समुदाय के भीतर नवाचार, सहयोग और ज्ञान-साझाकरण को बढ़ावा देना था.

10 बिजनेस पार्टनर हुए शामिल : इएसएल स्टील लिमिटेड ने अपने 10 बिजनेस पार्टनर्स को कार्यक्रम में प्रदर्शन के लिए आमंत्रित किया. इस तरह के आयोजनों और कार्यक्रमों के साथ इएसएल स्टील लिमिटेड के भीतर सीखने, रचनात्मकता और विचारों के

आदान-प्रदान को प्रोत्साहित करने की क्षमता बढ़ेगी.

ये रहे पार्टनर्स : भाग लेने वाले बिजनेस पार्टनर्स में स्काईलार्क ड्रोन, जार्श सेफ्टी, एड्रोइटेक, परसेप्ट्रॉन सॉफ्टवेयर लैब्स प्राइवेट लिमिटेड, ऑक्सबो इंटेलेक्ट, जियो क्लाइमेट, सेंद्रा सॉल्यूशंस, एक्सवाईएमए एनालिटिक्स, एनजी नेक्स्टटेक और सीएचआरपी बिजनेस पार्टनर थे. जो हैदराबाद, बैंगलोर, नोएडा और कोलकाता जैसे विभिन्न शहरों से आए थे.



CREATIVE CORNER



ANAGHA JOSHI

Corporate Communication



RUPESH KUMAR

Senior Assistant (Store)



RUPESH KUMAR

Senior Assistant (Store)

चँद के टुकड़े

वो अल सुबह, चँद के टुकड़े जुट त है
तब कहीं ज के वो स्कूल ज प त है ॥

वो अल सुबह...

अदब-ए -ज़निदग है ये कोई ऐब नहीं
अपन भूख छुप ने को वो गुटख चब त है ॥

वो अल सुबह...

ज़जस्म क बन वट कुछ और ह होग उसक
जब कीधे बसों से थक ज ते हैं वो घर क खच उठ
त है ॥

वो अल सुबह...

कुनबे क परवररश करत है जो हाँस हाँस कर
वो च य क टपरयों पर अक्सर छोटू कह त है ॥

वो अल सुबह...

उसे डर है ज़क कोई पूछ न ले ह ल-ए-मुफज़लस
उससे

तब ह वो ल ल प ले दीत बेवजह सबको ज़दखत है ॥

वो अल सुबह...

RAVINDRA KUMAR DHING

Associate General Manager Logistics

जला अस्थियाँ बारी-बारी
चिटकाई जिनमें चिंगारी
जो चढ़ गये पुण्यवेदी पर
लिए बिना गर्दन का मोल
कलम, आज उनकी जय बोल।

जो अगणित लघु दीप हमारे
तूफानों में एक किनारे
जल-जलाकर बुझ गए किसी दिन
माँगा नहीं स्नेह मुँह खोल
कलम, आज उनकी जय बोल।

पीकर जिनकी लाल शिखाएँ
उगल रही सौ लपट दिशाएं
जिनके सिंहनाद से सहमी
धरती रही अभी तक डोल
कलम, आज उनकी जय बोल।

अंधा चकाचौंध का मारा
क्या जाने इतिहास बेचारा
साखी हैं उनकी महिमा के
सूर्य चन्द्र भूगोल खगोल
कलम, आज उनकी जय बोल।

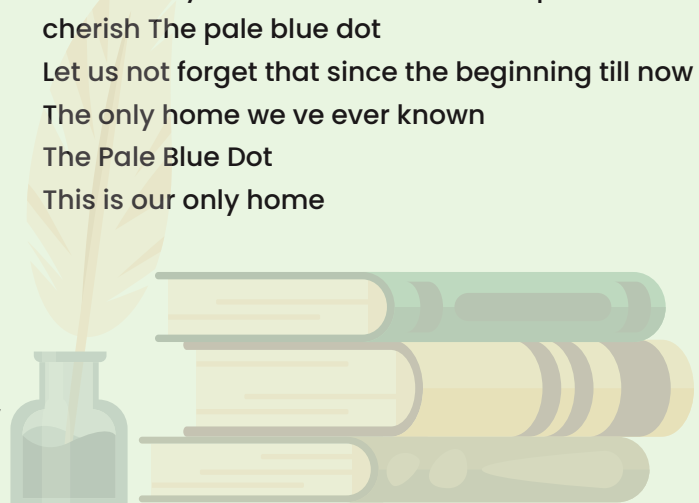
NIRAJ KUMAR SINGH

Deputy Manager Rolling Mill

PALE BLUE DOT.

From this distant vantage point
The Earth might not seem Of any
particular interest But for us
This little dot
It's different.
Consider again that dot
That's here, That's home
That's us
On it everyone you love
Everyone you know
Everyone you ever heard of
Every human being who ever was
Lived out their lives
Lived on it
That aggregate of our joy And suffering
Thousand of confident religiose
Ideologies, and economic doctrines
Every hunter and forager
Every hero and coward
Every creator
And destroyer civilization
Every king and peasant
Every young couple in love
Every mother and father
Hopeful child
Every inventor and explorer
Every teacher of morals
Every corrupt politician
Every superstar
Every supreme leader
In the history of our species lived there
On a mote of dust suspended in a sunbeam
In a vast cosmic arena
The Earth is a very small stage
Think of the rivers of blood spilled by all
those generals and emperors so that In glory
and triumph they could become the
momentary master of a fraction of a dot

Think of the endless cruelties visited by the inhabi-
tants of one corner
How eager they are to kill one another
One posturing
Our posturing, our imagine self-importance, the
delusion That we have some privileged position in
the universe Are challenged by this point of pale
light In the great enveloping cosmic dark
Our planet is a lonely speck
In our obscurity- in all this vastness
There is no hint that help will come From elsewhere
to save us from ourselves
The Earth is the only world
Known, so far
To harbor life
There is nowhere else, at least in the near future To
which our species could migrate
We can definitely travel to other planet and come
back
But can't settle
Like it or not
For the moment
The earth is where we make our stand
When I look at our world
To me, it underscores our responsibility to To deal
more kindly with one another And to preserve and
cherish The pale blue dot
Let us not forget that since the beginning till now
The only home we've ever known
The Pale Blue Dot
This is our only home



Thanks and regards

SWARUP MANDAL

DI Pipe