



Annual Blood Donation Camp organised in ESL Steel Limited's Siyaljori Plant premises

- *Indian Red Cross Society, Bokaro has certified ESL Steel Limited as the highest blood donating organisation in Bokaro District*
- *Blood Donation Camp initiated under the aegis of 'V for Society'- an ESL Steel Limited's employee volunteering initiative*
- *Apart from 'V for Society' the camp was in association with Indian Red Cross Society, Bokaro and ESL Steel Limited's project implementing partner Citizens Foundation*
- *Voluntary Blood Donation saw participation from complete cross-section of workforce at the Plant – Workers, Technicians, Officers, Business Partners and Management employees*

Bokaro; 13th March, 2024: ESL Steel Limited, a Vedanta Group Company and a leading integrated steel producer in India, continues its unwavering commitment to societal and community development. Acknowledged with numerous awards and felicitations from various national and international governmental bodies and NGOs, ESL Steel Limited motivates Employee Volunteering Initiatives, especially when it is about health and wellness of the community around us.

One such **ESL Steel Limited's employee volunteering initiative 'V for Society'** has been organising an annual **voluntary Blood Donation Camp** for some years. This year too, the **Blood Donation Camp** was organised under the aegis of **'V for Society'** in association with **Indian Red Cross Society, Bokaro, ESL Steel Limited's CSR Department** and its project implementing partner **Citizens Foundation**.

By the end of the day the number of **units collected was more than 120** at the Blood Donation Camp. The Voluntary Blood Donation saw participation from complete cross-section of employees of the ESL Steel Limited's Siyaljori plant – whether they were **Workers, Contractual Labourers, Staff, Technicians, Officers, Business Partners, and even Management level** employees. Some who came to the venue also could not donate since they were screened first and if it was not deemed right health-wise for them to part with their blood.

By the end of today's Blood Donation Camp at ESL Steel Limited's Siyaljori Plant premises, **ESL Steel Limited has become the highest blood donating organisation in Bokaro District**. This has been certified by Indian Red Cross Society, Bokaro and the delegation which was here from Indian Red Cross Society **felicitated those who were at the forefront of organising this camp**.

Dr Dinesh Kumar, Civil Surgeon, Bokaro took time out of his busy schedule to be present at the occasion as the Chief Guest, who also made the point of "How Important is Blood in our lives". **Dr U C Mohanty, Head of Indian Red Cross Society, Bokaro** was the Guest of Honour and he graciously helped those present at the Venue understand the reasons why blood donation is so important and how a body gets stronger after blood donation; and Ms. Kanchan, District Data Manager, National Health Mission, Bokaro was so gracious that she travelled to the Plant premises to further motivate volunteers to make the donation and pointed out how it was more healthy to donate blood than to not donate.

Shri Ashish Ranjan, Head, CSR, ER & PR of ESL Steel Limited said on the occasion, "We extend our heartfelt gratitude to every employee and business partner who participated in our recent blood donation camp organised as a part of our employee volunteering initiative. They joined hands with our unwavering commitment to giving back to the society and their generosity will help save lives and embody the spirit of compassion. Together we are making a meaningful impact on our community."

All those who participated during the Blood Donation Camp, whether as a volunteer to organise the Event, or to donate their blood, or even those were requested to come to motivate those around or to spread the right type of

information and knowledge – all had positive feedback which underscores the impact of ESL Steel Limited's 'V for Society' initiatives on community's health. ESL Steel Limited remains committed to future endeavours contributing to the betterment of society and the realization of universal health coverage.

About Vedanta ESL Steel Limited

Located in Sivaljori village in the Bokaro district of Jharkhand, ESL is a leading manufacturer of steel products. It has a 2.5 million tonnes per annum (MTPA) greenfield integrated steel plant that produces pig iron, billets, TMT bars, wire rods, and ductile iron pipes. The plant works in sync with the prescribed environmental standards, bringing international expertise and solutions from reputed manufacturers to offer world-class services and products.

About Indian Red Cross Society:

The Indian Red Cross is a voluntary humanitarian organization having a network of over 1100 branches throughout the country, providing relief in times of disasters/emergencies and promotes health & care of the vulnerable people and communities. It is a leading member of the largest independent humanitarian organization in the world, the International Red Cross & Red Crescent Movement. The Mission of the Indian Red Cross is to inspire, encourage and initiate at all times all forms of humanitarian activities so that human suffering can be minimized and even prevented and thus contribute to creating more congenial climate for peace.

About Citizen's Foundation:

Citizen's Foundation is a Civil Society Organization working in the development sector since 1997 in the areas of Health, Livelihood, Natural Resource Management, Techno Managerial Services and Advocacy among others. After originating from its humble beginnings in Jharkhand it has expanded its outreach to the other states such as Bihar, Chhattisgarh, Meghalaya, Sikkim, Arunachal Pradesh, Andhra Pradesh, Assam, Nagaland, and Haryana reaching more than 1 million population. Shri Ganesh Reddy is the CEO cum Founder of this organisation.