



ESL Steel Limited organized TechUtsav at its Siyaljori Plant premises as a part of its Digital Month 2.0

- *10 Business Partners were invited to showcase their ground-breaking technology ideas*
- *The immersive experience was designed to showcase cutting-edge technologies, facilitate networking, and provide a platform for discussing emerging trends and challenges in the technology sector*
- *With the aim of fostering innovation, collaboration and knowledge-sharing within the technology community, ESL Steel Limited today organised TechUtsav, a first of its kind in any Vedanta Business Unit*
- *The event not only celebrated the participating exhibitors but also underscored ESL Steel Limited's commitment to fostering innovation, collaboration and problem-solving*

Bokaro; 15th February, 2024: ESL Steel Limited, a Vedanta Group Company and global leader in innovation & digitalization, today organised TechUtsav at its Siyaljori Plant premises. Organised by its Digital Team as a part of their on-going Digital Month 2.0., the aim of TechUtsav was fostering innovation, collaboration and knowledge-sharing within the technology community. The Event with a footfall of over 200 people, mostly ESL Steel Employees was inaugurated by Mr Amitesh Sinha, Vice President & Head Corporate Venture Capital and Spark, Vedanta Limited.

As a part of bridging the gap between digital transformation and industrial learning, **ESL Steel Limited** invited 10 of its Business Partners to showcase their ground-breaking technological ideas. With Events and programmes like these, **ESL Steel Limited** wants to create an environment that will encourage learning, creativity, and the exchange of ideas within the technology ecosystem.

The participating Business Partners showcased their high-end technological breakthroughs which were all creative yet practical. **Skylark Drones, Jarsh Safety, Adroitec, Perceptron Software Labs Pvt Ltd, Oxbow Intellect, Geo Climate, Sentra Solutions, XYMA Analytics, NG Nexttech** and **CHRP** were the business partners who came from various cities like **Hyderabad, Bangalore, Noida** and **Kolkata**.

The immersive experience was designed to showcase cutting-edge technologies, facilitate networking, and provide a platform for discussing emerging trends and challenges in the technology sector. Like **Skylark Drones** is creating software which will help the drones to be flown automatically which will increase productivity and reduce manpower needs; similarly **Jarsh Safety** has designed air cooled and air conditioned industrial helmets; likewise **Perceptron** has developed a technology through which it could measure temperatures upto 1200 degree Centigrade at 10 places on a single rod; **Adroitec** showcased its 3D printers; and **Oxbow Intellect** showcased how it could use drones and other equipment to do Land Mapping and Management.

Most of these aforementioned hi-tech startups are populated by youth, especially their research centres. ESL Steel Limited feels that technology will play a critical role in finding solutions to many of the challenges faced by the industry today which will be led by these same young technocrats / scientists who are actively participating to build a sustainable and inclusive future for all.

“In the dynamic realm of digital transformation, every click and every challenge represents an opportunity—an opportunity to innovate, to connect, and to empower our organization's people. In this digital age, our actions resonate far beyond the present, shaping the collective future of ESL Steel Limited. Therefore, we must remain mindful of our decisions and endeavours toward sustainability. TechUtsav stands as a testament to the ethos of our organisation, where our esteemed tech partners showcased their visionary ideas, inspiring all to embrace a digitally empowered future”, said **Mr Ashish Gupta, CEO, ESL Steel Limited**.

About Vedanta ESL Steel Limited:

Located in Siyaljori village in Bokaro district of Jharkhand, ESL Steel Limited is a leading manufacturer of steel products. It has a 2.5 million tonnes per annum (MTPA) greenfield integrated steel plant that produces pig iron, billets, TMT bars, wire rods, and ductile iron pipes. The plant works in sync with the prescribed environmental standards, bringing international expertise and solutions from reputed manufacturers to offer world-class services and products.