



ESL Steel Limited employees visited Old Age Home to spread Hope and Smiles

- *Today's Visit was organized under the aegis of "V FOR SOCIETY" - an Employee Volunteering initiative of ESL Steel Limited's CSR Department*
- *Visit coincided with UN declared International Day of Families which is observed on 15 May every year*
- *Around 30 "V FOR SOCIETY" Volunteers visited Baba Baidyanath Jan Seva Samiti Old Age Home*

Bokaro | 15th May 2024: ESL Steel Limited, a Vedanta Group Company, is a leading integrated steel producer of India which always, is, and will continue to work tirelessly for the benefit & welfare of the society and community in areas where it is present. We have been felicitated with numerous awards from various national/international governments and NGOs for our commitment to societal and community development endeavours.

In line with our commitment to the community we are present in, around 30 ESL Steel Limited employees visited **Chas-based Baba Baidyanath Jan Seva Samiti's Old Age Home** to spend time with the residents there and also to spread hope and smiles. The initiative was taken under the aegis of **"V FOR SOCIETY" - an Employee Volunteering initiative of ESL Steel Limited's CSR department.**

Today's visit by the ESL employees visiting the Old Age Home to share happiness as well as their time with the residents coincided with the UN-declared **International Day of Families**. The declaration of 15th May as the International Day of Families reflects the importance the international community attaches to families. ESL Steel Limited too motivates its employees to inculcate and nurture strong family values and the ever-accommodating cultural ethos of this great country.

Started quite recently in the year 2019, Baba Baidyanath Jan Seva Samiti Ashram is an NGO that was created for the noble cause of looking after old age people in our society who are abandoned or have no one to call their own. The NGOs mission is to provide a roof over the heads of the elders who are in critical need, destitute, sick, abandoned by their families, or those uprooted by disasters; so that no elderly ever need to stay homeless or on the streets.

The ESL employees played some fun games to engage the elderly, and some were seen engaging in heartfelt conversations with the residents of the Old Age Home. Most employees were elated after the session, and some even planned to visit the center again soon.

Apart from this, the ESL employees shared various items of need with them, including Dry Ration, Hygiene & Sanitation products, Eatables, Clothes & bedding, Toiletries, and other products of need for the elderly enough for more than a couple of months usage. These items were collectively contributed for or collected by the volunteers of "V FOR SOCIETY" within ESL Steel Limited. Shri Anjani Kumar & Shri Rupak, President, Shri P N Lal, General Secretary of the NGO, Chandan Jaiswal; Diwakar Singh; Shashi Shekhar; Manish, Dipali, Ranjeet, and Rekha were all present at the event.

Mr. Ashish Ranjan, Head, CSR, ER & PR, ESL Steel Limited said on the occasion, "As we commemorate the International Day of Families, Vedanta ESL reaffirms its commitment to fostering intergenerational bonds and community cohesion. Our dedication to holistic development extends beyond our operations, as evidenced by our robust employee volunteering programs. Through these initiatives, we empower our workforce to actively contribute to the betterment of society, particularly in enriching the lives of our cherished companions in old age homes. Today, as we celebrate the importance of family, Vedanta ESL stands proud in our ongoing efforts to create a more inclusive and caring world for all."

About Vedanta ESL Steel Limited

Located in Siyaljori village in the Bokaro district of Jharkhand, ESL is a leading manufacturer of steel products. It has a 2.5 million tonnes per annum (MTPA) greenfield integrated steel plant that produces pig iron, billets, TMT bars, wire rods, and ductile iron pipes. The plant works in sync with the prescribed environmental standards, bringing international expertise and solutions from reputed manufacturers to offer world-class services and products.

About V FOR SOCIETY

V FOR SOCIETY is an Employee Volunteering initiative of ESL CSR, basically a workplace-based initiative that provides employees with support and encouragement, so they can volunteer to the community as an individual or as a group. This acts as a great way to empower employees to help society, as they are engaged in charitable and community-improving initiatives.



