

ESL Steel Limited organized Mega Environment Awareness Programme in the run up to World Environment Day

- *For increasing environmental awareness United Nations has declared World Environment Day on June 5*
- *Themes on which the Awareness Programme was organised were Land Restoration, Desertification and Drought Resilience*
- *Shri Sougata Mahato Consulting Executive alongwith Shri Sanjay Kumar of Jharkhand State Pollution Control Board were a part of the Awareness Programme in ESL Steel Limited premises*
- *Around 200 people participated at Vedanta ESL Archery School including students from Excel 30 Centres, Prerna Centres, Archery Academy, Skill School, AAS Vidyalaya as well as their Guardians, teachers, Jivika SHGs women entrepreneurs and ESL Steel Employees*

Bokaro | 23rd May 2024: ESL Steel Limited, a Vedanta Group Company, is a leading integrated steel producer of India which always, is and will continue to work tirelessly for the benefit & welfare of the society and community in areas where it is present. We have been felicitated with numerous awards from various national / international governmental organisations and NGOs for our commitment to societal and community development endeavours.

Today, keeping in mind the pressing need to raise awareness for Environment and sub-aspects of it like **Land Restoration, Desertification and Drought Resilience**, the Health, Safety, Environment & Sustainability (HSES) and CSR department of ESL Steel Limited collaboratively organized a Mega Environment Awareness Programme in the run up to the World Environment Day on June 5.

The 200 strong participants at the Mega Environment Awareness Programme included students from Prerna Tutorials, Excel 30 centre, Archery Academy, Vedanta Skill School, AAS Vidyalaya, their guardians, teachers, Jivika SHGs women entrepreneurs and other ESL Steel Limited employees.

Shri Sougata Mahato Consulting Executive, Jharkhand State Pollution Control Board and Shri Sanjay Kumar, Jharkhand State Pollution Control Board graced the occasion by their esteemed presence and rubbed shoulders with ESL Steel Company Leaders like Mr. Ravish Sharma (COO, ESL); Mr. Ashish Ranjan (Head - CSR, ER & PR ESL); and Mr. K. Sandeep (Head - HSES, ESL). This event was also attended by Mr. Rakesh Kumar Mishra (Dy. Head, CSR, ESL); Mr. Sanjay Kumar (Senior Manager, Environment) along with CSR & Environment team members.

During the Mega Environment Awareness Programme students participated in various themed artistic expressions including Drawing & Model making competition, impactful speeches again by students, small skit performance, which was followed by plantation of saplings by Pollution Control Board's & ESL Steel Limited's officials, and students.

Students who participated and excelled in their vocation were given Prizes to motivate them further, also senior management officials from ESL Steel Limited & JSPCB officials spoke to all those who had gathered to make the Mega Environment Awareness Programme a big success. They also explained how Land Restoration is further associated with Reforestation, Soil conservation, Climate Change Impact; also on how Desertification is associated with Smart Water Management, Plantation, Erosion Check; and Drought Resilience is associated with Irrigation Efficiency, Water Harvesting, Drought Resistant Variety.

In his address on the occasion, Mr. Sougata Mahato, Consulting Executive, JSPCB said, "I would like to stress on the fact that Environment affects us all and hence we all should take extra care of Mother Nature – it cannot be left to any other person. I am also very appreciative of ESL Steel Limited's various initiative and efforts to raise awareness on environment and wished all success to these initiatives. I also commend the students for their creative environmental demonstrations and helping highlight key issues and solutions."

In his address to the gathering, Shri Ravish Sharma, Chief Operating Officer, ESL Steel Limited said, “This event today, aims to raise awareness and inspire young minds to take action, aligning with Vedanta’s goal of nurturing young potential for a better future. Environment consciousness and conservation is the need of the hour and hence our Plantation Drive of planting 1 lakh 25 thousand saplings will prove to be a significant contribution to mankind and the environment.”

He further shared with the students particularly, “I also urge you to draw inspiration from figures like Anand Malligavad, the “Lakeman of India,” and Elon Musk, the “Techno-King” and I can assure you that even if you do not reach those pinnacles – your efforts will bring results and confidence to you.”

Later 150+ saplings were distributed amongst the gathered so that plantation drive can reach far and wide and a Pledge was taken by all to take the number of saplings planted as a follow-up of this Environment Awareness Programme to 1,25,000 (Out of this 1Lakh saplings will be planted inside the plant and 25 Thousand would be planted through our friends in the communities around us).

About Vedanta ESL Steel Limited:

Located in Siyaljori village in Bokaro district of Jharkhand, ESL Steel Limited is a leading manufacturer of steel products. It has a 2.5 million tonnes per annum (MTPA) greenfield integrated steel plant that produces pig iron, billets, TMT bars, wire rods, and ductile iron pipes. The plant works in sync with the prescribed environmental standards, bringing international expertise and solutions from reputed manufacturers to offer world-class services and products.





Sensitivity: Confidential (C2)

Sensitivity: Confidential (C2)